

The 0.15% Gap: Why 99.85% of AI Users Forgo Agents—and What That Means for Your Business

MANAGEMENT SUMMARY & CORE TAKEAWAY

While 22% of knowledge workers in developed economies use AI tools, only 0.15% deploy autonomous AI agents—despite their demonstrably higher productivity gains and strategic value. The gap stems from complexity, missing infrastructure, and risk awareness. Companies that overcome these barriers unlock long-term competitive advantages.

CONTEXT & EXECUTIVE RELEVANCE

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The spread of artificial intelligence in the workplace can be divided into three distinct tiers. While public discourse is often shaped by blanket statements about 'AI usage,' current data reveal a far more nuanced picture.

COMPARISON & BENCHMARK MATRIX

Share of AI users (knowledge workers)	22%
Share of paying AI users	1.1%
Share of agent users	0.15%
Productivity gain AI agents (McKinsey)	20–40%

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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