

AI Makes the Pretty Slides: Pay for Impact, Not Optics

MANAGEMENT SUMMARY & CORE TAKEAWAY

AI now produces in seconds what consultants once billed for days: polished slides, reports, and analyses. What keeps its price is judgment, accountability, and measurable implementation. Buy the outcome, not the optics: the working process, the agent, the measured result.

CONTEXT & EXECUTIVE RELEVANCE

A viral LinkedIn post by Alvin Foo (2026) captured the consulting career ladder in one line: before AI, consultants made pretty slides; now AI makes them in 30 seconds. The honest punchline: less PowerPoint, more actual power. For Swiss SMEs, the strategic consequence is clear: stop buying the presentation layer as a premium product.

The post goes further: AI might automate the slides, but convincing everyone the slides will change the world survives another decade. Less PowerPoint, more actual power. That is not a reason to dismiss consulting. It is a reason to buy a different layer of it.

COMPARISON & BENCHMARK MATRIX

Classic PowerPoint consulting	You buy hours and slide production. Output: a document.
Solid AI analysis (Swiss market)	Typically CHF 5,000 to 10,000. It prevents misinvestment by clarifying processes, data, and ownership before tool selection.
Outcome buying / AI outsourcing	You buy a working process or agent including measurement; price depends on scope.
Risk	Buying optics means you pay for representation, not for decision-making or change.

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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