

AI Revenue Growth 2026: Why 2 Days, Not 180, Is No Hype

MANAGEMENT SUMMARY & CORE TAKEAWAY

The AI industry now takes under 2 days to add the next \$1 billion in cumulative revenue, down from roughly 180 days in 2023 - about 3 times faster than the internet or mobile eras. For Swiss companies, this means AI adoption delays no longer create linear disadvantages, but exponential ones.

CONTEXT & EXECUTIVE RELEVANCE

The time the global AI industry needs to generate its next \$1 billion in cumulative revenue has fallen from roughly 180 days in 2023 to under 2 days today. This figure covers revenue from apps, models and hosting, excluding China and chip manufacturers. That is a growth curve running roughly three times faster than the internet or mobile in their respective boom phases. Dismissing this as pure speculation misses the actual story: usage and willingness to pay are scaling for real - and that changes how much time Swiss companies have left to build their own AI roadmap.

The acceleration refers to cumulative revenue from AI applications, model providers and hosting infrastructure - not valuations or funding promises. When the segment first crossed this billion-dollar pace in 2023, it took roughly half a year. Today it takes less than a weekend. For comparison: the internet and mobile eras were considered exceptionally fast in their own peak phases - the current AI curve runs roughly three times steeper still.

CORE ACTION ITEMS

- 01 Gartner (July 2026): The AI Platforms & Models market is forecast to grow 63 percent in 2026.
- 02 IDC: Global AI spending is projected to rise from \$235 billion (2024) to \$632 billion (2028), a roughly 30 percent CAGR. Generative AI's share within that grows from 17.2 to 32 percent, reaching \$202 billion by 2028 at a 59.2 percent CAGR.
- 03 McKinsey estimates the annual value potential of generative AI across 63 analyzed use cases at \$2.6 to \$4.4 trillion.
- 04 PwC projects an additional \$15.7 trillion contribution to global GDP by 2030 - 14 percent above the baseline expected without AI.

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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