

Where Does AI Strategy Start for a Swiss Mid-Sized Business?

MANAGEMENT SUMMARY & CORE TAKEAWAY

A lot of Swiss mid-sized businesses are asking the same question right now: how do we actually start using AI? It's easy to feel behind when everyone else seems to already have a plan, but the truth is, many don't. What most businesses need isn't another tool. What they need is t

CONTEXT & EXECUTIVE RELEVANCE

A lot of Swiss mid-sized businesses are asking the same question right now: how do we actually start using AI? It's easy to feel behind when everyone else seems to already have a plan, but the truth is, many don't. What most businesses need isn't another tool. What they need is the right direction. That's why having a clear AI strategy matters from the beginning.

It's not about jumping into the most advanced system or chasing trends. It's about asking what works for your team, your problems, and your pace. Mid-March is a good time to step back and take stock. Winter's nearly over, spring planning hasn't fully taken over, and there's space to think clearly.

CORE ACTION ITEMS

01 A booking system that often double-books because of human error

02 Email enquiries that need the same replies again and again

03 Repeating admin work that steals hours every week

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

ki-outsourcing.ch