

ChatGPT, Claude or Gemini – Which AI System Fits Your Swiss Enterprise?

MANAGEMENT SUMMARY & CORE TAKEAWAY

The definitive decision guide for Swiss CEOs and C-suite leaders: ChatGPT (incl. the new GPT-5.6 series Sol/Terra/Luna), Claude, Gemini, Perplexity, Grok or a European model like Mistral – which platform suits which use case? Including OpenAI financial risk assessment, revDSG data protection and a clear decision matrix. June 2026 edition.

CONTEXT & EXECUTIVE RELEVANCE

As recently as 2023, the question was simply: 'ChatGPT or not?' Today, Swiss executives are navigating an ecosystem of at least seven relevant platforms – each with different strengths, pricing models and, critically for the DACH market, different data-protection profiles. Deloitte (2026) reports that 34% of global enterprises use ChatGPT and 30% use Claude in regular operations. The strategic implication: relying on a single model today creates structural dependency.

OpenAI announced the GPT-5.6 model series in late June 2026 – a paradigm shift in naming and positioning. Instead of a monolithic model, there are three clearly differentiated performance tiers: Sol (high-performance for demanding analyses and cybersecurity), Terra (balanced for daily enterprise use) and Luna (fast and cost-efficient for high-volume tasks).

COMPARISON & BENCHMARK MATRIX

Article Currency	June 2026
Models Compared	ChatGPT (GPT-5.6), Claude, Gemini, Perplexity, Grok, Mistral, Aleph Alpha
Target Audience	CEO, Board, C-Suite of Swiss SMEs and mid-market corporates
Data Protection Framework	revDSG (Switzerland), GDPR extraterritorial scope

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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