

Fixing Generative AI Content That Sounds Robotic and Inauthentic

MANAGEMENT SUMMARY & CORE TAKEAWAY

Generative AI is changing the way we create content, making processes faster and sometimes easier. But there's a catch. Many times, AI-generated pieces sound mechanical and lack a human touch. This robotic tone can turn readers away, making them feel disconnected from the material.

CONTEXT & EXECUTIVE RELEVANCE

Generative AI is changing the way we create content, making processes faster and sometimes easier. But there's a catch. Many times, AI-generated pieces sound mechanical and lack a human touch. This robotic tone can turn readers away, making them feel disconnected from the material. It's crucial for content that comes from AI to feel as lively and engaging as something crafted by human hands.

Why does this issue matter? Well, as more businesses turn to AI for content creation, maintaining a natural and authentic voice becomes key. Readers are quick to spot text that feels off, which can affect trust and engagement. The goal here is simple: improve AI-generated content to ensure it comes across as smooth and relatable. We'll share some practical tips to achieve just that.

CORE ACTION ITEMS

- 01 Use of repetitive phrases or overly formal language.
- 02 Lack of contractions, leading to a formal and detached tone.
- 03 Overuse of facts without any anecdotes or relatable examples.
- 04 Sentences that sound choppy or don't seem to make logical sense.

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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