

GPT-5.6 Sol, Terra, Luna: What OpenAI's Model Family Means for Swiss Companies

MANAGEMENT SUMMARY & CORE TAKEAWAY

In July 2026, OpenAI released not one flagship model but a family: Sol for heavy reasoning, Terra for balance, Luna for speed. For Swiss decision-makers, this means model choice per task now matters as much as software architecture — running everything on one model means overpaying or underperforming.

CONTEXT & EXECUTIVE RELEVANCE

In early July 2026, OpenAI did not release a single flagship model — it released a family. GPT-5.6 Sol handles heavy reasoning, Terra balances cost and performance, and Luna delivers fast, cheap responses. For Swiss decision-makers, this means choosing the right model for each task is becoming as strategically important as choosing the right software architecture once was. Companies that keep running everything through one model either overpay or underperform.

The rollout was staggered: it began in late June with trusted partners and reached broad availability around July 8-10, 2026. Alongside it, OpenAI launched GPT-Live, a full-duplex voice system that listens while it speaks, offers nine remastered voices, translates in real time, and hands off harder queries mid-conversation to GPT-5.5. The pattern behind this is telling for the entire industry: instead of one super-model, vendors are now shipping differentiated tools tuned to different workloads.

CORE ACTION ITEMS

- 01 Sol – the heavy-duty option for complex reasoning, mathematical work, deep analysis, and tasks where accuracy matters more than speed or cost. Reports credit Sol Ultra with producing a proof of the 50-year-old Cycle Double Cover Conjecture — a signal of how far reasoning-focused models have advanced.
- 02 Terra – the everyday compromise: solid quality, reasonable cost, sufficient speed for most business processes.
- 03 Luna – lightweight and fast, built for high-frequency, simple tasks where per-request costs are very low.

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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