

# GPT-6 Astra: Why the Chatbot Era Just Ended for Swiss SMEs

## MANAGEMENT SUMMARY & CORE TAKEAWAY

GPT-6 Astra marks the shift from reactive chatbots to acting AI agents: it clicks, browses, codes and builds presentations without step-by-step guidance. For Swiss SMEs, the relevant question is no longer which model to choose, but which processes can be delegated to an agent.

## CONTEXT & EXECUTIVE RELEVANCE

On September 3, 2026, OpenAI released GPT-6 Astra, a model its own engineers describe as a 'generational leap' – not primarily in answer quality, but in the ability to act independently. The chatbot era, where you ask a question and get an answer, is effectively over.

Astra does not explain how to build a presentation – it builds one. The model clicks through software interfaces, fills in forms, browses the web, writes and tests code, creates spreadsheets and slides, and carries out multistep tasks that previously required a human at the keyboard. Without dedicated API integrations, it navigates applications the way a person would – through screen, mouse and keyboard.

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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