

MRH Trowe: 400 Employees on AI Agents at €11 per Seat

MANAGEMENT SUMMARY & CORE TAKEAWAY

MRH Trowe equipped 400 employees with self-configured AI agents at around €11 per seat in the first month, productive within four weeks. The case proves that AI agents are fast, affordable and secure even in regulated industries.

CONTEXT & EXECUTIVE RELEVANCE

MRH Trowe is an owner-managed insurance broker with around 400 employees, focused on Germany, Switzerland and Austria. The company was an early cloud pioneer among German brokers – and that openness led to a classic challenge: individual teams experimented with AI on their own, without central control. This so-called shadow AI is often the biggest barrier to productive AI use.

The case comes at the right time: according to Bitkom 2026, 41 percent of German companies already use AI, but a third struggle with unexpected costs. An IW Köln study puts the productivity advantage for AI users at 8 to 12 percent. MRH Trowe delivers reliable figures precisely into this tension.

CORE ACTION ITEMS

01 400 employees with access to self-configured AI agents

02 Approximately €11 per seat per month in the first month

03 Productive in four weeks

04 Data processing in Frankfurt (EU), confidential computing

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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