

Oracle Cuts 30,000 Jobs for AI Infrastructure: What It Means for Swiss SMEs

MANAGEMENT SUMMARY & CORE TAKEAWAY

Oracle is cutting up to 30,000 jobs to redirect \$8–10 billion annually into the Stargate data centre buildout, while TCS and Microsoft deploy thousands of AI engineers directly to clients. For Swiss SMEs, this means intensifying competition for AI talent and outsourcing shifting from an option to a strategic necessity.

CONTEXT & EXECUTIVE RELEVANCE

Oracle is cutting up to 30,000 jobs across Oracle Health, Cloud and Consulting. This frees up \$8 to 10 billion annually, money flowing directly into the Stargate data centre buildout, underwritten by the \$300 billion contract with OpenAI. In parallel, other hyperscalers are building their own fronts: TCS is assembling a Forward-Deployed AI Engineering Unit with 5,900 to 8,900 engineers, and Microsoft is investing \$2.5 billion in a Frontier Company Unit with 6,000 industry and engineering experts working directly on client projects.

The signal behind the number matters more than the number itself: hyperscalers are shifting their business model from licence sales to direct deployment of AI specialists at client sites. This intensifies global competition for exactly the specialists that Swiss companies also need for their own AI initiatives — talent is becoming scarcer even before most SMEs have reached implementation.

CORE ACTION ITEMS

- 01 European Digital Innovation Hubs (EDIHs) providing low-threshold advisory and testing infrastructure for SMEs
- 02 Innosuisse funding to co-finance AI pilot projects and capability building
- 03 Regulatory sandboxes, operational since 2026, allowing low-risk experimentation
- 04 Apertus, a sovereign Swiss language model for data-sensitive applications

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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