

Robotaxis Reach Europe: What DACH Decision-Makers Need to Know

MANAGEMENT SUMMARY & CORE TAKEAWAY

Europe's first fully driverless robotaxis are running in Zagreb, but the label carries a human asterisk: most cities still have a safety driver, and EU type approval caps expansion. For DACH decision-makers, the transferable pattern is clear: physical AI scales through supervision, regulation and gradual rollout – exactly like AI agents inside a business.

CONTEXT & EXECUTIVE RELEVANCE

Europe's first fully driverless robotaxi passenger rides launched in Zagreb in August 2026. Pony.ai and Verne operate a 22-kilometre route from Verne's headquarters through the business district to Franjo Tuđman Airport, bookable via Uber. But in most cities, a safety driver still sits behind the wheel. London's Wayve and Uber pilot started on 3 September with 15 Ford Mustang Mach-E vehicles and human oversight.

Lucid Motors and Bolt have announced a cooperation for 25,000 highly autonomous vehicles; Lucid supplies, Bolt operates the fleet. Waymo is targeting Munich for late 2027, and Uber wants to launch autonomous transport in Switzerland this year. Pony.ai plans a global fleet of 3,500 vehicles across more than 20 cities by end of 2026. The technology is clearly ready – the bottleneck lies elsewhere.

CORE ACTION ITEMS

- 01 Do not expect disruptive overnight introduction of autonomous systems – neither on the road nor in the office. The path runs through limited pilot zones and human checkpoints.
- 02 Regulation is a pace factor, not a blocker: teams that document early, set up clean processes and clarify responsibilities scale faster.
- 03 The real value question is not 'does it work?' but 'who oversees it, who is liable, and how does it scale?'

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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