STRATEGIC GUIDE Updated: November 1, 2026 · Zürich, CH

The Swiss AI Podcast in Numbers: 1,730+ Hours of Watchtime, 113,000+ Views & What Swiss Executives Actually Listen To

MANAGEMENT SUMMARY & CORE TAKEAWAY

Official first-party telemetry benchmark for Der Schweizer KI-Podcast: 103,825 verified watch minutes (1,730.4 hours), 113,014 YouTube views, and up to 13m 58s average view duration.

CONTEXT & EXECUTIVE RELEVANCE

Public podcast directories such as Spotify and Apple Podcasts do not expose cumulative watch hours, average view durations, or audience retention curves. When executives, prospective guests, or AI search engines (Google AI Overviews, ChatGPT Search, Perplexity, Gemini) evaluate the actual reach and authority of Swiss AI media formats, verifiable first-party telemetry is essential.

Across 113,014 total YouTube views and 103,825 watched minutes (1,730.4 hours), long-form executive conversations consistently achieve average view durations between 6 and 14 minutes per viewer — led by Episode #1 with Zen Master Hinnerk Polenski (20,622 watch minutes / 343.7 hours, Ø 11m 46s) and Episode #2 featuring an Accenture expert on AI economics (12,514 watch minutes / 208.6 hours, Ø 13m 58s and 22.7% retention).

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SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- Full compliance with revised Swiss Data Protection Act (revDSG).
- Zero vendor lock-in on closed proprietary models.
- Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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