

The Swiss AI Podcast: Strategic AI Orientation for the C-Suite

MANAGEMENT SUMMARY & CORE TAKEAWAY

The Swiss AI Podcast (ki-podcast.ch) is the leading German-language audio format for strategic decision-makers: produced by Bernd Schmellenkamp and Chris Jon Graf, it delivers 35+ episodes of directly applicable leadership knowledge on AI strategy, AI agents and compliance — without technical jargon, tailored to board members, CEOs and executives of Swiss SMEs.

CONTEXT & EXECUTIVE RELEVANCE

The AI transformation is advancing at a pace that overwhelms traditional professional development formats. Google DeepMind CEO Demis Hassabis captured the dynamic at the third global AI Summit: the current AI development represents an industrial revolution with ten times the impact in one tenth the time. For Swiss decision-makers, this means those who choose to 'wait and see' today will lose ground tomorrow.

At the same time, there is a shortage of precise information sources tailored to the leadership level. Trade media write for developers; social media channels produce hype. The Swiss AI Podcast fills this gap: compressed, strategically actionable knowledge — hosted and produced by Bernd Schmellenkamp and Chris Jon Graf.

COMPARISON & BENCHMARK MATRIX

SMEs with active AI use (2025)	34% (vs. 22% in 2024) AXA/Sotomo
Swiss employees using AI daily	89% EY AI Survey 2026
SMEs with a structured AI implementation plan	only 18% Digitalswitzerland 2026
Companies with mandatory AI training	24% Deloitte Switzerland

SWISS COMPLIANCE & ARCHITECTURE GUIDELINES

- ☑ Full compliance with revised Swiss Data Protection Act (revDSG).
- ☑ Zero vendor lock-in on closed proprietary models.
- ☑ Seamless integration into Abacus, Bexio and M365 ecosystems.

Non-Binding Process Analysis

Let us review in 20 minutes where AI agents create immediate measurable efficiency in your workflows.

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